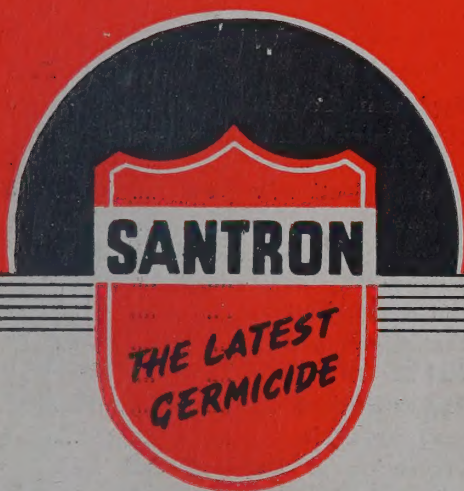


HYGIENE IN THE HOME

*Explaining the Domestic
and Toilet uses of...*



» S A N T R O N «

is issued by

W. J. RENDELL LTD.

*who now place this New
Deodorizing Antiseptic at
the disposal of the Public*

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Hygiene

IN THE HOME

ONE of the most important aspects of hygiene is that which concerns the cleanliness of the human body. Neglect of this important particular is apt to make the individual undesirable in the social sense. Prolonged neglect may give rise to ill-health. The intimate surroundings of our daily life, the domestic and toilet appliances which are in constant use, must also be kept sweet and clean. Otherwise, both health and reputation are likely to suffer.

THE SKIN AND OTHER SOURCES OF BODY ODOURS

The skin, for instance, needs constant care. It is one of the excretory organs of the body, and, as such, gets rid of about a pint of liquid, in the form of gaseous perspiration, in the course of 24 hours. The epidermis or skin surface is constantly dealing with this vapour, and, if the sweat excreted be not frequently removed, it leads to many undesirable consequences, finally decomposing and giving rise, in the process, to an unpleasant odour. This odour is rarely obvious to the person concerned, who becomes so accustomed to it that it ceases to be noticeable. Nevertheless, it is always perceptible to associates and is certainly responsible for much undeserved social unpopularity.

Unpleasant body odours may arise from other causes, chief among which are halitosis (bad breath) and, in the case of women, odours associated with the menstrual function.

Regular daily washing with soap and water will generally remove body odours for a short time, but most certainly will not prevent their recurrence. That is the difficulty—to make sure that at no time in between bathing can offence be given.

RECENT SCIENTIFIC PROGRESS

Scientists have long pondered over this very human age-old problem. Much progress has been made in recent years. Step by step, research workers have submitted products which achieved the desired object to a certain degree, but only recently have their efforts been completely successful. W. J. Rendell Ltd., pioneers in personal and domestic hygiene, have secured exclusive rights to market this new preparation, which is called SANTRON.

SANTRON

Readers with scientific knowledge will be startled when we tell them that SANTRON has a Rideal-Walker co-efficient of 5. In plain English, this means that SANTRON has five times the antiseptic power of pure carbolic acid. It is natural to conclude that it must be at least equally poisonous, but scientific experiments show, beyond the shadow of a doubt, that SANTRON is almost completely non-poisonous. It may be applied in the strengths indicated with a degree of safety hitherto unparalleled in the history of antiseptics. In addition, SANTRON is non-staining, non-irritant to the most delicate tissues, and possesses a distinctive and very agreeable refreshing aroma. *This latter feature makes SANTRON the antiseptic par excellence for all forms of intimate personal hygiene.*

Some uses of **SANTRON**

PREVENTING PERSPIRATION AND BODY ODOURS

To prevent perspiration odours a liquid containing two tablespoonsful of SANTRON to half-a-pint of water should be applied under the armpits, to the soles of the feet and between the toes. The excess should be wiped off after a minute or two.

HOT ACHING FEET

A cool foot bath with SANTRON added affords speedy relief.

FEMININE HYGIENE

Soap and water are not sufficient to preserve absolute cleanliness during menstruation. SANTRON should be added to the bath. This entirely removes any odour, and a final douche—as soon as the flow has ceased—should be given. The most suitable strength for douching is two teaspoonsful of SANTRON to one quart of tepid water. The occasional use of a douche is recommended by the Medical Profession as a desirable routine in feminine hygiene.

BAD BREATH

Offensive breath may arise from a variety of causes. The condition may be held in check by the regular use of dilute SANTRON as a mouth wash. (In the case of serious dental disease, a dentist should, of course, be consulted.) False dentures should be sterilised nightly by placing them in a tumbler of water containing a teaspoonful of SANTRON and leaving them overnight.

THROAT HYGIENE

A nightly gargle keeps catarrh in check, and usually prevents the common but often intractable malady—a cold in the head from developing. This simple practice is equally useful every morning, and more frequently in the case of a sore throat or contact with infectious illness



SCALP AND HAIR

A healthy scalp is the primary essential for healthy and luxurious hair, a point which is often over-looked. Most hair troubles are the direct result of an infected scalp such as seborrhoea (dandruff) etc. There has been a great increase in scalp and hair troubles in women in the last 20 years and it is believed that this is due to the increased use of the hairdresser demanded by



modern hair fashions which has resulted in an increase of scalp infections from one person to another by brushes, combs, and other appliances.

PREVENTION OF DANDRUFF AND HAIR TROUBLES

The following method will not only quickly clear the head of dandruff, but if carried out as a weekly routine, will ensure a healthy scalp and act as a safeguard against hair troubles. Wash the head with soap (or a wet soap shampoo) and rinse with water. Then apply a solution of SANTRON (1 tablespoon to $\frac{1}{2}$ pint warm water) for 5 minutes and finally rinse with water. Note : brushes and combs should also be soaked in the SANTRON once a week to keep them sterile and prevent the possibility of their re-infecting the scalp.

PROTECTION AGAINST INFECTIOUS DISEASES

When colds or infectious diseases threaten the health of the family, add 4 tablespoons of SANTRON to a pail of water for washing floors. A solution of the same strength will sterilise table and bed linen.

A stronger mixture (1 tablespoonful to a pint) makes an excellent spray for purifying the atmosphere. The sick room should always be sprayed with SANTRON solution. Not only does this precaution help to prevent the spread of infection but the stimulating and refreshing aroma of SANTRON clears and revitalises the atmosphere.



FOR BABIES

SANTRON, added to the bath, prevents irritation, and keeps baby's skin free from harmful germs.



STERILIZING TOILET AND DOMESTIC APPLIANCES

Knowledge of the harm wrought by germs has awakened all home lovers to the need for sterilizing all kinds of toilet and household articles. Towels, linen, underwear, infants' napkins, etc., can be completely sterilized by using SANTRON in the proportion of 2 tablespoons to a pail of water for rinsing after washing. Similarly it is wise to sterilize wash-basins, baths, hair and tooth brushes, etc., at least once a week by treating with SANTRON.

DESTROYING ODOURS

Wherever there is an unpleasant odour from places such as sinks, wash-basins, etc., there is always risk of infection. The liberal use of SANTRON in such spots is therefore always indicated.



FIRST-AID FOR CUTS, WOUNDS & ABRASIONS

Use SANTRON diluted in the proportion of one tablespoon to a tumbler of warm water to bathe the affected parts, and, apply surgical lint or gauze and bandage. SANTRON should be in every home and will be invaluable for the treatment of air raid injuries.



INSECT BITES & STINGS

First squeeze the part affected between the fingers to press out the sting or venom. Then use SANTRON as directed for Cuts and Wounds, except that in urgent cases undiluted SANTRON may be applied, provided the skin is not sensitive.



SANTRON USED BY DOCTORS

SANTRON is recommended by the highest Medical Authorities as one of the best and most effective antiseptics for surgical purposes such as the sterilization of the skin prior to operations, sterilizing the surgeon's hands and instruments etc., and is the ideal antiseptic for midwifery etc.

EVERY BATCH OF SANTRON
IS PREPARED UNDER RIGID
ANALYTICAL & BIOLOGICAL
CONTROL THUS ENSURING
PERFECT UNIFORMITY AND
PURITY.



RENDELLS PRODUCTS

for feminine hygiene

SILATEX Hygienic Sanitary Pads

SANTRON — The most suitable germicide, deodorant and disinfectant for feminine use.

MENSINOLE TABLETS — For menstrual pains, headaches, neuralgia and general feverish conditions.

RENDELLS — The contraceptive well known for 50 years and recommended by the Medical Profession.

Ask your Chemist for a copy of Nurse Drew's Booklet, "HYGIENE FOR WOMEN," which fully describes these valuable products.

SANTRON

